



# the NYSATA news

Winner of the  
2012  
**NAEA**  
State Newsletter  
Award!

A Special Publication of the New York State Art Teachers Association

## NYSATA Invites You to Attend. . .

Emily Eveleth



**The 64th Annual Conference**  
**November 16-18**  
**Hyatt Regency Hotel**  
**Rochester, New York**

Michael Taylor



### Inside this issue...

#### *Info about*

- *Workshops*
  - *Keynotes*
  - *Exhibits*
  - *Awards*
- and Much More!*

Plus Meet  
Elizabeth  
Delacruz Ph.D,  
Keynote Speaker

Jennifer Hecker



*Register by Nov.1  
for Earlybird  
Rates*



*Three Exceptional Artists Will Share Their Work !*

2012 Annual Conference Information

## President's Message from Edie Silver



*"The Common Core Learning Standards (CCLS) and Annual Professional Performance Review (APPR) ensure that this will be a year where teachers, administrators, and higher education faculty will need to form collaborative learning communities to best meet the Visual Arts learning needs of all students."*

How quickly summer has flown by and we are once again in the throes of a new school year. As June wound down, we all had hopes, dreams and aspirations for the time ahead. Some of us filled our days with professional development directed by our districts, or taught summer school, or worked at another job to supplement income. Perhaps you had the opportunity to reflect, relax, read a good book, visit with family and friends, or dare I say create art. In each case, we fortified our spirits in readiness for the challenges of today.

This summer the leadership of NYSATA was engaged in working for you. We understand that teachers are preparing for a school year filled with changes, challenges and a not a little bit of anxiety regarding the unknown. The Common Core Learning Standards (CCLS) and Annual Professional Performance Review (APPR) ensure that this will be a year where teachers, administrators, and higher education faculty will need to form collaborative learning communities to best meet the Visual Arts learning needs of all students.

We are ever growing and changing to reflect the needs of our constituents. NYSATA has convened a state-wide task force of art educators to provide guidance and support to our members. NYSATA has crafted and posted a Position Statement to address APPR and SLO concerns, titled **Use of Student Assessment Data in Teacher Evaluation**. It has been e-blasted out to our members and can be found on our website. The task force developed Student Learning Objective (SLO) Templates that follow the content of our New York State Portfolio Project. These discipline-based instruments can help guide you as you develop SLOs for your courses. The task force will present a full day Preconference: **APPaRT, Go SLO** on Thursday November 15 prior to the NYSATA Conference. I encourage you to

take advantage of this opportunity to join in meaningful conversation regarding APPR for art teachers, and to learn about valuable art-rich options for measuring Student Growth and Achievement.

This issue of NYSATA News is largely a preview of the 2012 Fall Conference. Join your colleagues and friends in attending and participating in the 64th annual NYSATA Conference. **Art is the Common Core!** will be held from November 16-18 at the Hyatt Regency Hotel in Rochester, New York. The conference committee has put together a superb group of speakers, workshops, vendors, opportunities for professional conversations, and fun! Our exciting keynote speakers are Emily Eveleth, Dr. Elizabeth Delacruz, Jennifer Hecker, and Michael Taylor. The **President's Dinner Party** has a new look, and will be followed by a TASK party, a series of fun and unexpected improvisational art events. More information about this can be found on page 24.

As this year begins to take shape, know that NYSATA is dedicated to our membership. The leadership of NYSATA will continue to provide you with support and guidance as we all navigate through the development of CCLS and APPR. When we come together as a community we are inspired and strengthened by each other. I look forward to seeing you in Rochester!

Respectfully,

A handwritten signature in dark ink that reads "E. R. Silver".

Edie Silver, President NYSATA

# Super Session

## Keynote



Emily Eveleth, artist and resident of Sherborn, MA, has been painting jelly-filled doughnuts with considerable prowess for almost two decades. She is keenly attuned to the associative potential of her imagery, in which people routinely see everything from boulder-strewn landscapes to violated corpses and pornographic close-ups of bodily orifices. While some works solidify existing ideas, others generate added notions about subject matter, content and the act of painting itself. Emily Eveleth was born in Connecticut in 1960. She received an undergraduate degree from Smith College and pursued graduate studies at the Massachusetts College of Art. Her work is included in prominent museum, corporate and private collections. Among other awards, she was the recipient of a National Endowment for the Arts Fellowship for Painting, and a French Government Grant for the Artist-in-Residency Program in Rochefort-en-Terre, and was a visiting artist at the American Academy in Rome.

In an essay for Eveleth's 2006 solo exhibition catalogue at the Danese Gallery, New York, NY, Raphaella Platow, Director and Chief Curator at the Contemporary Arts Center, Cincinnati wrote:

Emily Eveleth has made the donut the subject of her tenacious investigation for more than ten years. From the beginning, this imagery was

divorced from the idea of the pastry as a purchasable mass-produced food whose endlessly multiplied generic ideal is arrayed on pastry-shop windows, as in Wayne Thiebaud's lush paintings in pastel colors from the 1960s. On the contrary, Eveleth explores the donut's capability to represent diverse psychological states, emotions, and moods. "I push the subject of the paintings away from the literalness of the object and towards other meanings," she states, "that is, to find something that expresses the contradiction of object/subject." The artist depicts only the jelly-filled donut, whose gluey red filling oozes out of the hole through which it was injected. The apertures, where the dough is soaked in red, give the donuts the impression of a face, making them a counterpart to our human form, with the fronts of our bodies facing the environment and the backs sensed by us but viewed only by others.

Like actors in a play, the donuts become characters that assume poses and attitudes. They are staged on an imagined tabletop or other surface lacking specific reference, and are surrounded by an expansive but oddly spaceless monochromatic area of systematically applied, shiny brushwork. The artist exploits this void to heighten the psychological effect and mood.

# Conference Information & Overview



**NYSATA 64th ANNUAL CONFERENCE  
NOVEMBER 16-18, 2012 • ROCHESTER, NY**

## Schedule Overview

### Friday

Continental Breakfast (Vendor Area) .....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive .....	8:00 AM-10:00 AM
Commercial/College Exhibition .....	10:00 AM-1:00 PM
.....	2:00 PM-5:00 PM
Workshops .....	10:00 AM-1:00 PM
Lunch .....	11:00 AM-2:00 PM
Super Session I: Elizabeth Delacruz Ph.D.....	1:00 PM-2:00 PM
Workshops .....	2:00 PM-5:00 PM
Regional Hospitality/Meetings .....	5:30 PM-6:30 PM
Awards Dinner .....	6:30 PM-8:30 PM
<small>(Ray Henry Award, Special Citation Business, Student Scholarships)</small>	
Friday After Dark Workshops (Pre-Registered).....	8:30 PM-11:00 PM

### Saturday

Continental Breakfast (Vendor Area) .....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive .....	8:00 AM-9:00 AM
Commercial/College Exhibition .....	9:00 AM-1:00 PM
Special Session I: Jennifer Hecker.....	9:00 AM-10:00 AM
Workshops .....	9:00 AM-1:00 PM
Lunch .....	11:00 AM-2:00 PM
Super Session II: Emily Eveleth .....	1:00 PM-2:00 PM
Workshops .....	2:00 PM-5:00 PM
Artisans Market .....	3:00 PM-5:00 PM
Member & Student Art Exhibit Opening .....	6:00 PM
President's Dinner Party .....	6:30 PM-11:00 PM
Includes Art Educator of the Year, Outstanding Service Awards, Dessert, and TASK Party.....after award presentations	

### Sunday

Special Session II: Michael Taylor .....	9:00 AM-10:00 AM
Region Awards Breakfast .....	10:00 AM-12:00 PM
<small>(Regional Art Educators of the Year, Vendor Raffle)</small>	

**HYATT**  
REGENCY  
ROCHESTER

**125 Main Street  
Rochester, New York**

**Plan NOW to attend the  
64th Annual NYSATA  
Conference in Rochester!**

**November, 16-18  
Deadline for**

**Early Bird Discount on  
All Registration Rates  
and**

**\$125 Room Rate is  
November 1, 2012**

**Save \$30**

**For Conference Registration  
Rates and to Register go to  
[www.nysata.org](http://www.nysata.org)**

**To Make Room Reservations:  
Link Directly to Hyatt  
Reservations when you  
register on the  
NYSATA website or  
Call 888-421-1442**

**Hotel does not take purchase orders  
as payment**

## REGISTER NOW!

Visit [www.nysata.org](http://www.nysata.org) to register. Payment options will include on-line transactions, and mail-in checks or POs.



# Super Session Keynote *Elizabeth Delacruz, Ph.D.*



Elizabeth Delacruz is Professor Emerita and former Chair of Art Education at University of Illinois, Editor of Visual Arts Research journal, Adjunct Instructor in the University of Florida Online Art Education MA program, incoming co-president of the NAEA Women's Caucus, and part-time art teacher at Centennial High School in Champaign, Illinois. She received her BFA and MA from UI, and her Ph.D. from Florida State University. Elizabeth is recipient of the 2009 NAEA Women's Caucus June McFee Award, the 2009 NAEA Higher Education Division Art Educator of the Year Award, and the 2011 United States Society for Education through Art National Edwin Ziegfeld Award. Elizabeth's other awards include the UI College of Fine and Applied Arts Teaching Excellence Award, a National Endowment for the Arts Challenge America Grant, a UI Center for Democracy in a Multiracial Society Fellowship, and appointment as a University Vice Chancellor's Teaching Scholar.

Elizabeth's 1997 NAEA book, *Instructional Theory, Research, and Design in Art Education: Design for Inquiry*, remains a well-respected work serving the field. Elizabeth's co-edited 2009 NAEA book, *Globalization, Art, and Education*, now in its second printing, brings together 40 provocative chapters from artists, scholars, and educators all over the world. With over 50 scholarly papers published in national and international journals, and over 100 presentations before

professional audiences, Elizabeth work focuses on the nature and value of culturally diverse art, from folk art to new digital media, and the role of art education in promoting creative personal expression and global civil society. She remains unwavering in her beliefs that art education has a significant role to play in the civic and aesthetic life of communities worldwide, and that art teachers make a real difference in the world.

Elizabeth's presentation will consider ways in which the professional lives and aspirations of contemporary art teachers are shaped, challenged, and enriched by 21st century realities, problems, and potentialities. Realities include accelerated human mobility, communication technologies, and what can only be characterized as an "information explosion." Problems include our current global economic tsunami, distresses and increasing social inequalities amongst human populations, and rampant efforts in the US to standardize, defund, and privatize public education. Potentialities include harnessing the power of creative and social media to advance our professional aims, capitalizing on recent interests in the importance of creativity for the future of the world, and repositioning teachers as central to the well being of communities and societies. Elizabeth's talk today will include examples of works by selected art teachers in the US that exemplify these potentialities.

# Highlights & New this year

**President's Dinner Party:** As part of an on-going effort to be more inclusive and keep costs reasonable NYSATA invites you to join us on Saturday evening for the *President's Dinner Party*. Instead of a formal cocktail party and banquet we will offer you a more casual experience that includes art (enjoy the Member and Student Exhibits, music, a cash bar, hor d'oeuvres and grazing stations with substantial choices; and plenty of places to sit and visit with friends and colleagues. We will still honor our State Educator of the Year and Special Citation Awardees in fine fashion. Following the awards presentation there will be a TASK party (see page 24) and dessert.

**Off-Site Excursions:** On Saturday afternoon after the keynote from 2:30 -5:00, NYSATA will offer an opportunity to visit two local art venues; *The Rochester Memorial Art Gallery* or *ARTISANworks*. Admission to these venues is free with conference badge. NYSATA will offer a shuttle service from the hotel to both these venues during this time. Shuttle tickets will be available for a nominal fee.

**Preconference:** The newly formed NYSATA task force will present a full day Preconference: **APPaRT, Go SLO** on Thursday November 15 prior to the NYSATA Conference. More information about this can be found on page 10.

**Workshops:** Conference workshop offerings are plentiful and include hands-on workshops, product demonstrations, lecture workshops, and round-table discussions on a variety of current interest topics. Approximately 100 workshops will be available at no additional cost to participants. Extended hands-on workshops and the popular Friday After Dark Workshop will also be available. Participants may register for paid workshops along with regular conference registration online, or onsite if spaces are still available. Check the NYSATA website for updated information.

**Exhibitors Showcase:** This is your chance to talk to representatives face-to-face. Find out about new ideas, new products, and new ways to use tried and true

materials. They have everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Over 30 exhibitors are expected.

**Conference Student Exhibit:** To participate there is no fee, but you must pre-register at [www.nysata.org](http://www.nysata.org) to reserve a display board. You must be a member of NYSATA to participate in this exhibit. Registration is by individual member, not school district. Please do not bring work of non-member colleagues to be exhibited.

**Artisans Market:** On Saturday afternoon from 3-5 PM you will have an opportunity to purchase work by fellow member artists. If you wish to rent a table, please sign-up through the NYSATA website by November 1<sup>st</sup>.

**Annual Members Exhibit:** Conference attendees can show their work at the member exhibit held during the conference. The fee is \$25 to enter with a limit of 2 entries per member. Bring your work to the conference by Friday at 1:00 PM. No pre-registration is required.

**Silent Auction to Benefit the NYSATA Scholarship Fund:** Once again we will hold a silent auction to benefit the NYSATA Scholarship Fund. See page for details on how to participate.

**Conference Registration:** ALL conference registration will take place through the NYSATA website. Processing all registrations online enables NYSATA to streamline records and insure that your registration and contact information are accurate and complete. You will be able to renew your membership and register for the conference at the same time online using our secure server. You will be able to select from a number of payment options that include mailing a check or purchase order or paying online with a credit card. If you opt to mail your payment, please be sure to mail a copy of your on-line registration transaction receipt with the corresponding purchase order or check. Pre-registration for the Student Exhibit, Artisans Market, and the Preconference will take place through the NYSATA website only. **There will be no mail-in registration forms available.**



## Special Session Keynote

# *Jennifer Hecker*

Jennifer Hecker has an extensive and diverse exhibition record that includes solo shows, commissions, collaborative installations, public art projects, outdoor sculpture shows, adjudicated exhibitions, and permanent collections. In 2003, she had a solo exhibition of her outdoor sculptures at Belmont, The Gari Melchers Memorial Gallery and Estate, which is part of Mary Washington College in Fredericksburg, Virginia. In the fall of 2004, she completed a significant commission for a three-part, site-specific sculpture for Christ Church in Pittsford, New York. In 2006, her commissioned outdoor sculpture for the Village of Brockport, *Les Racines et les Raisons (The Roots and the Reasons)*, was dedicated in Remembrance Park. Jennifer's sculptures have been exhibited on college campuses, such as Appalachian State University in Boone, North Carolina, Burlington County College in Pemberton, New Jersey, and SUNY College at Brockport. Most recently (2010), she had a solo exhibition of mixed media sculptures and small scale bronze castings at Mercer Gallery on the campus of Monroe Community College in Rochester, NY. Jennifer has been the recipient of awards from the Jerome Foundation, the Arts and Cultural Council of Greater Rochester, the United University Professions, and SUNY Brockport. Her work is included in the permanent collections of The Red Cross in Rochester, NY; The Children's Inn at the National Institute of Health in Bethesda, MD; and SUNY College at Brockport, as well as private collections in New York, Virginia, Illinois and Minnesota.



*Martyr Dress 1, Lump charcoal, a bra, glue, resin, paint over a metal armature 55.5in x 36in x 50in, 2010*

Jennifer Hecker is a Professor in the Department of Art at SUNY College at Brockport, where she has taught all levels of sculpture as well as general education art courses since 1989. In 1999, she was awarded a Chancellor's Award for Excellence in Teaching, and in 2002 she completed a 6-year term as department chairperson. Jennifer received her MFA in Sculpture from the University of Minnesota in 1984, and her BFA in Sculpture with honors from the University of Illinois in 1980.



# Preconference

## *APPaRt ! Go SLO...*

Join us for meaningful conversation regarding APPR for art teachers, and learn about valuable art-rich options for measuring Student Growth and Achievement. Over the summer a NYSATA team worked on SLOs that follow the content of our Portfolio Project. We will provide an overview on how these assessment instruments and their associated SLO models showcase learning in all four arts standards, while still supporting the Common Core, especially in ELA. Understanding these discipline based instruments will help you as you move forward with APPR. Whether you are using district-wide Reading and Math Scores, Scantron exams, or other options, we offer a Performance Based Alternative accompanied with various forms of benchmarked, reliable scoring options.

The morning session will be an overview of the APPR process with a focus on how it particularly impacts teachers whose students do not take State Assessments. We will also be presenting the results of the NYSATA APPR Initiative, and rolling out SLOs for the State Measure (Growth), as well as the Local Measure (Achievement).

The afternoon session will be SLO Rater Reliability training. We are asking all participants to bring 5-10 color copies of student artwork in the area of Portraits and Self-Portraits, at their current grade level. Please bring work that is weak and moderate along with work that is outstanding. Our communal goal will be to rate and rank the artworks using the NYSATA rubrics, and to train teachers in reliable rubric scoring for high stakes assessments. This session is beneficial to all visual arts teachers, regardless of the SLO assessment tools they are using this school year.

The new APPR regulations present all school districts, administrators, union leaders, and - last but not least - teachers, with a host of high stakes mandates, questions that seem to have no answer, minimal

alternatives, and ever-changing requirements. At the same time, APPR offers us the golden opportunity to reflect on our practice, showcase what is important about arts learning, and reshape teaching and learning in positive and beneficial ways for our students and ourselves. We urge you to become an active participant in creating options for arts assessment that are valid, reliable, and rigorous; and at the same time are expressive, engaging, and exciting!

**Date:** Thursday, November 15, 2012

**Time:** 10:00AM to 4:00PM

Registration opens at 9:15AM

**Location:** Hyatt Regency Hotel, Rochester

**Registration Fee:**

Member: \$60 (includes lunch)

Non-Member: \$85 (includes lunch)

**To Register:** Go to [www.NYSATA.org](http://www.NYSATA.org)

\* All participants who attend the Pre Conference will receive a certificate of participation for 6 hours of coursework. (Please check with your school district for any prior approval necessary.)



*NYSATA APPR Task Force members work on SLO development this past summer.*





# Special Session Keynote *Michael Taylor*

Michael Taylor's exceptional career in visual arts and education spans forty years. It is evidenced by peer recognition through scholarships and grants from such prestigious organizations such as Fulbright-Hayes Research Grants to Sweden and Central Europe; National Endowment for the Arts, Visual Arts Fellowship; New York State Foundation for the Arts Grant; New York State Council for the Arts, Visual Artist Fellowship; Louis Comfort Tiffany Foundation Grant; The Thord-Gray Fellowship of the American-Scandinavian Foundation; Korean – American Cultural Exchange, Samsung - Corning Foundation; Grand Prize - International Exhibition of Glass, Kanazawa, Japan; Dansforth Foundation for Humanities Grant; United States Department of Information Services, Cultural Specialist Award, Mexico; Portuguese - American Foundation Grant. Taylor was head of the Glass Department at Rochester Institute of Technology's College of Imaging Arts and Sciences in New York for twenty years and served in the Visual Arts Department at Vanderbilt University in Peabody College nine years prior in Tennessee.

His work is represented in many national and international permanent collections such as: The Museum of Art and Design, New York, NY; National Collection of American Art, Renwick Gallery, Smithsonian Institute, Washington, D.C.; Chrysler Museum of Art, Norfolk, Virginia; Royal Ontario Museum, Toronto, Ontario, Canada; Fundacion Centro Nacional Del Vidrio, Segovia, Spain; Bardudvarnok - Bardibukk Center for Glass Studies, Bardibukk, Hungary;

Luce Center for American Art, Washington, DC; Sung - Jin Glass Museum, Kimpo, Korea; Corning Museum of Glass, Corning, New York; Rochester Memorial Art Gallery, New York; National Museum of Glass, Vanderbilt University, Nashville, Tennessee; Alternative Sculpture Space, New York, New York; Coca Cola Corporation, Atlanta, Georgia; Eastman Kodak Corporation, Rochester, New York; National Museum of Glass, Leerdam, Netherlands; Kunsthaus Am Museum, Köln, Germany; High Museum of Art, Atlanta, Georgia; and many other public and private collections.



*Principles of Reality, Glass, 30X27X23in.*

# Frequently Asked Questions

### **Why one registration fee?**

This simplified registration gives attendees the most flexibility for conference attendance. For one fee, participants can attend an event in the evening, such as a Friday After Dark Workshop or dinner, and attend the whole conference the next day. It also allows us to hold the line on registration costs.

### **Can I register for the conference if I am not a member of NYSATA?**

Yes. NYSATA offers non-members the opportunity to join us for this exciting weekend of professional development but at a higher fee than for members.

### **How do I make my hotel reservations?**

You must make your own reservations directly with the hotel. You can link to the hotel's reservation system right from the NYSATA website or you may call for reservations. Make your reservations early so you don't miss the special conference rate! The hotel does not accept purchase orders as payment! If your district is paying for your room, at checkout **you will have to provide the hotel with a copy of your school district's tax exempt number** and a district check, district credit card, or cash.

### **If I have to register online, can I still have my district office send in payment?**

When you register online you will have the option of mailing in the payment. You can have your district mail in a purchase order or school check but **you MUST attach a copy of the online receipt**. To avoid any possible problems make 2 copies of the receipt generated at the completion of your registration. Give

one copy to your district office to attach to your payment (PO or school check) and keep one to bring with you. Make certain they are aware of the deadline for sending the payment to NYSATA.

You will not be considered registered if we do not have your payment. Please ask them to include your name as a notation on the check or purchase order. NYSATA can accept Purchase Orders for conference registration, meals, and workshops (not hotel rooms). When you register online **PLEASE BE CERTAIN TO PRINT A COPY OF THE TRANSACTION RECEIPT** to attach to your PO or check. You will not receive any other confirmation of your registration other than the online transaction receipt.

### **What happens if I miss the hotel room reservation deadline?**

The discounted hotel room registration deadline is not flexible. If you do not register before the deadline, rooms may not be available, and if they are they will not be at the conference rate.

### **What is the NYSATA refund policy?**

NYSATA has granted refunds to people who have mitigating circumstances, however refunds are not processed until the conference account is reconciled. This may take up to 6-8 weeks.

### **Do I have to pay to attend workshops?**

Most of the conference activities are included in your registration. There is an extensive array of workshops and speakers that requires no additional payment or registration

(in some cases a moderate materials fee may be collected on-site by the presenter). A few specialized workshops, including the "Friday After Dark" selections and extended hands-on workshops require pre-registration and payment.

### **Can I register for the paid workshops without registering for the conference?**

No. If you wish to attend any of the paid workshops such as the Friday After Dark workshops you may do so when you register for the general conference. You must register for the conference to attend any conference function, including open and paid workshops.

### **Can I renew my membership with my conference registration?**

Yes, you can renew online as part of your registration process. If you are not a member or your membership has expired you will not receive the member rates when you try to register.

### **Conference Rates for 2012**

**\*Early bird rates are effective until Nov. 1, 2012**

**Member Registration: \$165**

**\*Early Bird \$135**

**Student/Retired/Unemployed**

**Member Registration: \$130**

**\*Early Bird \$100**

**Non-Member Registration: \$235**

**\*Early Bird \$205**

**Full Meal Package (Save \$10):  
\$180 includes all meals**

### **Individual meal pricing:**

**Friday Lunch: \$25**

**Friday Dinner: \$50**

**Saturday Lunch \$25**

**Saturday Dinner Party \$50**

**Sunday Brunch \$40**

# Extended Hands-on Workshops



*Susan Rostow of Akua demonstrates at Printaganza 13, 2011.*

## **Printaganza 14**

NYSATA is pleased to welcome back Printaganza for the 14th year. Throughout the weekend, AKUA INKS will conduct 3-hour monoprint classes. Through demonstration and lecture, participants create their own original prints. Participate in this event to learn the monoprinting process, and how to replicate this exciting process in your school using their non-toxic, environmentally friendly product. Includes use of plate, medium, and printing paper. Fee \$35

*Susan Rostow*

*President Akua Water-based Inks*

*Friday 10AM-1PM, Friday 2:30-5:30PM, Saturday 10AM-1PM*

*Cohr Boardroom 1 (Street Level)*

## **Making Japanese Style Hand Bound Journals**

Journaling has always been integral to how artists think and learn. Because of user friendly contemporary techniques and media, journaling can play an advantageous role in the development of a young artists

ability to reason, think and express themselves in an articulate manner. Practicing the art of journaling can foster the synthesis of a number of different media. Journals can also foster interdisciplinary approaches to art making, bridging the gap between the disciplines of creative writing and visual art. In this workshop you will be creating a Japanese style journal while you are introduced to traditional book binding formats and a few contemporary processes that will allow both teacher and student to utilize contemporary technical and manual media. Fee \$35

*Scot Bennett*

*Professor of Art at Roberts Wesleyan College*

*Saturday 10AM-1PM*

*Cohr Boardroom 2 (Street Level)*

## **Painting with Enkaustikos**

Here is a fantastic opportunity to learn about encaustic painting, the oldest form of painting still in use today. This unique wax based paint offers a world of possibilities unlike any other medium. You will gain fundamental knowledge of working with encaustic in this intensive workshop with plenty of hands-on time. Special focus will be on achieving a variety of surface textures, collage and printmaking. Find out why some many artists are using encaustic and how to teach your students to work with it, too. Fee \$35

*Kathryn Bevier and Mike Lesczinski  
Artists for Enkaustikos Wax Art Supplies*

*Saturday 2:30-5:30PM*

*Cohr Boardroom 1 (Street Level)*



*Joe Gyurcsak, Utrecht Art Supplies*

## **Portrait Painting: Why does it have to be so difficult?**

Join Utrecht Resident Artist Joe Gyurcsak as he provides instruction in portrait painting in acrylic. Helpful direction regarding the approach to painting candid portraits with reference to lighting, value, color, composition and finish will be included. This information and hands on workshop centers on a universal artistic language with the focus on the artist's eye and perceptions that are greater than the mechanics of painting. Participants will be painting from a live model. Fee \$35

*Joe Gyurcsak*

*Resident Artist for Utrecht Art Supplies*

*Friday 2:30-5:30PM*

*Cohr Boardroom 2 (Street Level)*

**You must  
preregister for  
these hands-on  
workshops.  
Space is limited.  
Go to:  
[www.NYSATA.org](http://www.NYSATA.org)  
to register.**



# Friday After Dark Workshops



Beth Atkinson, 2011 FAD Workshop

## Mixed Media Madness!

Get excited about mixed media! Join me for an evening of mixed media techniques and leave with a functional piece of work that will set you apart from the rest. You will have the opportunity to use Faber-Castell products on canvas to create either a tote bag or banner. Bring a photocopied image and your imagination.

*Jennifer Matott*

## Bookbinding for Every Age and Skill

This workshop will teach a variety of bookbinding techniques. Participants will practice techniques for creating 6-8 different books, ready to be implemented in classrooms ranging from Pre-K to High School. Methods for presentation as well as connecting bookbinding with developing writing skills will be discussed.

*Amy Utzig*

## The Blizzard Pajama Party

Come join us for an art pajama party (you can wear your PJ's- or come as you are!) We will have lots of art materials for you to try out and when we are done will create a

binding (the Blizzard) that will allow you to easily slip your art in and out of it. It's a great binding to hold and display small pieces of art.

*Beth Atkinson, Michelle Schroeder*

## Going Green (Screen That Is!)

Ever want to be transported back to another time or place? Learn how in this hands-on green screen workshop. This after dark workshop will explore an array of teacher produced green screen videos, online programs for green screen usage and will even give participants the opportunity to star in and create their own green screen art video. Bring your acting voice and don't wear green!

*Alicia Arendt*

## The Joy of Pastel Painting

Are you a painter? This After Dark Workshop will combine your love of painting with the pure pigment of pastel. We will use a Kitty Wallis paper, which will allow for underpainting before the application of hard and soft pastels. We will sample a variety of types of pastel chalks and experiment with some pastel techniques. Some techniques will work with your students but others are strictly for your individual creative spirit!

*Deb Dahlin*

## Friday Evening Egg-Stravaganza

Come try your hand at the traditional art of Pysanky (Ukrainian Egg Dyeing). Participants will learn about the history of Ukrainian eggs and have ample time to create their own egg masterpiece using a wax-resist method.

*Karen Lanza fame*

## iPad As A Portable Media Studios In Your Classroom

As you know, using the iPad in the classroom is a growing trend in schools. This workshop will show you how to utilize a plethora of the tools and apps available for the iPad to create exciting digital photographic, video, and graphic design projects. In addition, participants will explore the iPad as teaching and presentation tool.

**Please Note:** Participants should come with an iPad and access to the iMovie, iPhoto, and Pages and Keynote programs from the iLife suite of programs. Each of these can be downloaded from the App store. (Participants will receive a \$10 iTunes App gift card). A digital card reader attachment and a digital camera will be helpful too.

*Romy Hosford*

**All FAD workshops are \$25. You must pre-register for these by going to [www.NYSATA.org](http://www.NYSATA.org). Space is limited.**

**New! NYSATA will offer a shuttle to ARTISANworks and the MAG (Memorial Art Gallery) on Saturday afternoon during the conference. Shuttle tickets are \$5 and can be pre-ordered when you register!**







# The President's Dinner Party

**Please Join the Leadership of NYSATA**

**Saturday, November 17th**

**from 6:30 until Midnight in the Hyatt Grand Ballroom**

**We Will Honor Our Awardees and Presenters**

**and Celebrate the Members and Student Art Exhibits**



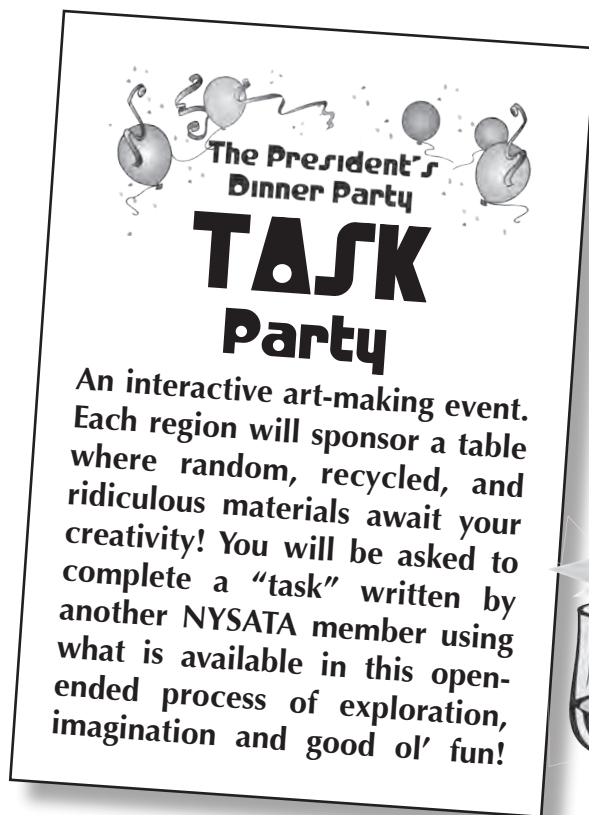
**This casual, fun-filled evening will feature:**

- A Cash Bar
- Hors d' Oeuvres with a Dipping Bar
- Plentiful Grazing Stations that include Carved Sirloin & Turkey as well as a Pasta Station
- Plenty of seating for everyone
- A scrumptious Dessert Buffet!
- Music and Dancing
- and to top it off... a TASK PARTY (after the Awards Ceremony)!  
Test your creative abilities by participating in this spontaneous art event.

**\$50 per person**

includes 21% gratuity

Tickets may be purchased online



# 2012 Award Winners

## REGIONAL ART EDUCATORS OF THE YEAR

Region 1 .....	Michele Agosto	Region 6 .....	No nominee
Region 2 .....	Valerie Savage	Region 7 .....	Kathryn Clark
Region 3 .....	No nominee	Region 8 .....	Jane Kahn
Region 4 .....	No nominee	Region 9 .....	Janice Oldak
Region 5 ....	Margaret Gruetzmacher	Region 10 .....	Loretta Corbisierio

### SPECIAL CITATION MEMBER

Carolann Lally, Region 10  
Lee Harned, Region 10

### SPECIAL CITATION BUSINESS/INSTITUTION

Vinny Saeva, Sales Representative of School Specialty / Sax Arts, Region 1

### SPECIAL CITATION SCHOOL OR HIGHER EDUCATION INSTITUTION

Gail S. Else, Superintendent and  
The Elizabethtown-Lewis Central School District, Region 5

### OUTSTANDING SERVICE AT THE TIME OF RETIREMENT

Zita Rosen, Region 10

### RAY HENRY AWARD

Thomas Knab, Region 1  
Elizabeth Abbott, Region 3

### ZARA B. KIMMEY AWARD \$1000

Kira M. Buckel, Mattituck High School,  
Mattituck-Cutchogue Union Free School District, Mattituck, NY  
Art Teacher: Lee Harned

### BILL MILLIKEN AWARD \$500

Cheyenne M. Julien  
High School of Art and Design, New York, NY  
Art Teacher: Andrew Bencsko

### AIDA SNOW AND ELAINE GOLDMAN AWARDS \$500 EACH

Shane T. Carey, Marcellus High School,  
Marcellus Central School District, Marcellus, NY  
Art Teacher: Donna Nicholas

Erica A. Vitucci, Wantagh High School,  
Wantagh Union Free School District, Wantagh, NY  
Art Teacher: Michelle Librett

### BARRY W. HOPKINS AWARD \$500

Lindsay M. Tripp, Starpoint High School  
Starpoint Central School District, Lockport, NY  
Art Teacher: Susan Liddell

## NYSATA STATE ART EDUCATOR OF THE YEAR

NYSATA is pleased to  
announce the  
2012 State Art  
Educator  
of the Year



**Dr. Margaret Johnson**  
Region 7

Professor Emerita  
and former  
Chair of  
Art Education  
at  
SUNY New Paltz,  
New Paltz, NY



## Conference Special Events

# NYSATA SILENT AUCTION



The Annual Silent Auction to benefit the NYSATA Student Scholarships needs your help! Plan now to bring something to donate to our auction... Consider any of the following items:

- Handmade jewelry
- Crafts
- Ceramics
- Gift baskets
- Gift certificates
- Tickets to an art museum or gallery
- Original artwork
- Art books
- Art supplies
- Wearable art
- Non-perishable food
- Wine
- Even chocolate!



Items may be dropped off anytime on Friday during the conference. Come to the auction table and bid on a treasure that you would like to take home. Bidding will close at 5:00PM on Saturday. Questions? Contact Michelle Schroeder: [sodrawme623@roadrunner.com](mailto:sodrawme623@roadrunner.com) or Beth Atkinson: [bethatkinson12@hotmail.com](mailto:bethatkinson12@hotmail.com)



5th Annual

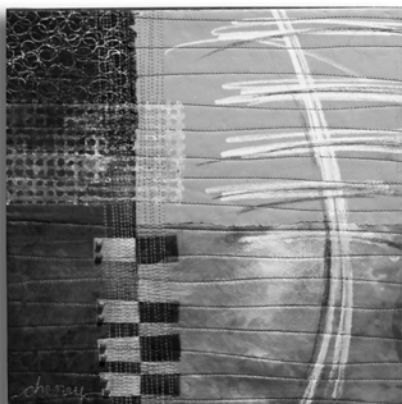
## Artisans Market

Saturday, November 17th, 3-5 PM  
at the NYSATA Conference

This is a great opportunity to show and sell your art and crafts at the NYSATA Artisans Market. This pre-registered event takes place Saturday, November 17, 2012 from 3:00 - 5:00 PM. Reserve your table now; space is limited. Table space rental fee is \$25.00 per table. Proceeds from the registration fee go to the NYSATA Scholarship Fund. Artisans are responsible for set up, collecting all sales and taxes, and dismantling their tables.

Go to [www.nysata.org](http://www.nysata.org) to reserve your table now!

# Annual Members Exhibit



*River 2011 #1, mixed media,*  
Cindy Henry

### Exhibit Guidelines:

- Entry fee: \$25.00. 10% of the proceeds go to the NYSATA scholarship fund. Cash awards will be given.
- Members may enter a maximum of two works per member.
- Lightweight frames and plexiglass only. **No glass please.**
- Maximum size for 2D work is 40 in. (H or W)
- Deliver work and register Friday, November 16th from 9:00 AM to 1:00 PM.
- There is limited 3D display space. Artists should provide their own pedestals.
- Security will be provided. However, work is exhibited at the risk of the artist. NYSATA accepts no responsibility for the work displayed.

For more information contact Mitchell Visoky [visokym@aol.com](mailto:visokym@aol.com)

# Annual Student Exhibit

### Exhibit Guidelines:

- Participating teachers must be members of NYSATA. Work of non-members will be removed if displayed.
- Each participating teacher will have a 4' x 8' coroplast panel on which to hang artwork.
- Work should be appropriately mounted and labeled using the label provided as a pdf on the NYSATA website.
- 3-D pieces can be exhibited on sturdy, teacher supplied pedestals.
- Each teacher will be responsible for hanging their students' work.
- Please bring all supplies (pins, tape, mounting tabs, etc.).
- Identify your display with a 9" x 12" sign that includes district, school, and teacher.
- Consider sharing information about your display with descriptive material mounted on the panel along with the student work.
- Bring work to Student Exhibition area beginning Friday morning at 10 AM.
- Display must be completely installed by 10 AM Saturday.
- Teachers may download a Certificate of Participation from the NYSATA website to distribute to participating students.
- Display must be dismantled by 10 AM on Sunday.
- **You must pre-register for space by November 1st. Go to [www.nysata.org](http://www.nysata.org).**



2011 Conference Student Exhibit

**Deadline to register for this exhibit is November 1, 2012**

Questions? Contact Pat Beary - [Spectrum432@hotmail.com](mailto:Spectrum432@hotmail.com) or  
Paulette Lowe - [Paulettellowe1@yahoo.com](mailto:Paulettellowe1@yahoo.com)





**NYSATA 64th ANNUAL CONFERENCE  
NOVEMBER 16-18, 2012 • ROCHESTER, NY**

*Don't Miss This  
Great Professional  
Development  
Opportunity!*

*Go to [www.NYSATA.org](http://www.NYSATA.org) to  
Register Now!*

## *64th Annual Conference Highlights include...*

- Preconference: "Get Ready for APPaRt. . .Go SLO"
- Four Dynamic Keynote Sessions
- Over 90 Seminars and Workshops
- Commercial Exhibitors and College Showcase
- Artisan Market of Handcrafted Items
- Friday After Dark Workshops
- Hands-on Extended Workshops
- President's Dinner Party that Includes a TASK Party
- ARTISANworks or The Memorial Art Gallery Shuttle
- Scholarship Fund Silent Auction
- Member and Student Art Exhibits
- . . . and Much More!

Complete information about this conference and membership in NYSATA is available on our website. Go to [www.NYSATA.org](http://www.NYSATA.org)!

Members as of 9/1/12 will receive the Fall issue of the NYSATA News with workshop listings in the mail. All registration will be processed online.

*Earlybird Discount Rate Deadline is November 1st.*